Case 3:23-cv-03417-VC Document 442-2 Filed 02/14/25 Page 1 of 17

EXHIBIT B

1	12/17/2024 - MARK ZUCKERBERG
2	UNOFFICIAL DRAFT TRANSCRIPT
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23	quoted in any pleading, or for any other purpose,

- 11 although, I'm not sure I could name any specific
- 12 ones right now.
- 13 Q. In terms of Meta's policy, does Meta have
- 14 a policy against downloading materials from websites
- 15 that are known to contain copyrighted materials for
- 16 which they do not have licenses?
- 17 ATTORNEY GHAJAR: Objection. Lacks
- 18 foundation. Vague.
- 19 THE WITNESS: I'm not sure if we have a
- 20 specific policy around that or if it's just a
- 21 broader ethics policy around how we should think
- 22 about using data and who we work with more broadly.
- 23 BY ATTORNEY BOIES:
- Q. Would you agree, as the CEO of Meta, that
- 25 Meta should not be using websites that web -- that

- Meta knows contains illegally pirated copyright
- 2 materials?
- 3 ATTORNEY GHAJAR: Objection. Vague. Also
- 4 assumes facts not in evidence.
- 5 THE WITNESS: I mean, on its face, that
- 6 seems like a reasonable thing to say, but I think
- 7 you would want to think through the nuances of it a

- 8 little bit more.
- 9 For example, YouTube, I think, may end up
- 10 hosting some stuff that people pirate for some
- 11 period of time, but YouTube is trying to take that
- 12 stuff down. And the vast majority of the stuff on
- 13 YouTube, I would assume, is kind of good and they
- 14 have the license to do. So would I want to have a
- policy against people using YouTube because some of
- 16 the content may be copyrighted? No, that doesn't
- 17 seem reasonable. But I understand the question that
- 18 you're asking.
- 19 BY ATTORNEY BOIES:
- 20 Q. Yeah. The question I'm asking really is
- 21 if you have a website or source that contains
- 22 copyrighted materials that they do not have a
- 23 license for and they intentionally are making
- 24 unlicensed copyrighted materials available to the
- 25 public, would you agree, as the CEO of Meta, that

- Meta should not be downloading materials from
- 2 websites like that?
- 3 ATTORNEY GHAJAR: Objection. Vague. Also

- 4 an incomplete hypothetical. Assumes facts.
- 5 THE WITNESS: Yeah, I mean, it's -- I
- 6 think it's -- it's --
- 7 You know, I mean the way that you frame
- 8 it, it seems like that's something that we should be
- 9 pretty careful about, but I think when you get into
- 10 the nuances, it's hard to assess what people's
- 11 intent is.
- 12 You know, I mean, going back to the
- 13 YouTube example before, where I think that there's
- 14 some percent of the content is probably stuff that
- 15 they don't have copyright or don't have the license
- 16 to distribute. Early on, I think that people did
- 17 make some assertions about YouTube's intent on this,
- 18 and they were less mature about developing their IP
- 19 rights management.
- 20 But even then, I don't think that I
- 21 would've said that I wouldn't want people at Meta
- 22 not to use YouTube, at that point. So -- so I don't
- 23 know.
- I just think it's -- I think what you're
- 25 saying -- I think it kind of -- the way you're

- 1 characterizing it, it sort of broadly seems like,
- 2 yes, that seems like a bad thing. But I just am --
- 3 I want to be caution about making a blanket
- 4 statement about policies, and this is why we have
- teams who think through this carefully because there
- 6 are often more nuances than is kind of apparent the
- 7 first -- in, like, when you just think about it, at
- 8 first blush.
- 9 BY ATTORNEY BOIES:
- 10 Q. When you say "that seems like a bad
- thing," what are you referring to?
- 12 A. Your characterization of it. You know,
- if -- if there's a -- somebody who's providing a
- 14 website and they're intentionally trying to violate
- 15 people's rights, than, yeah. I mean, I think that
- the behavior that you're describing, obviously,
- seems like it's something that we would want to be
- 18 cautious about or careful about how we engaged with
- it or maybe prevent our teams from engaging with it.
- 20 But I just think it requires a little bit
- 21 further analysis before I can issue sort of like a
- 22 blanket assessment of what our policy should be,
- 23 because I think -- you know, this is the example I
- 24 was giving around YouTube right now.
- 25 I think even just a couple minutes of

thinking through what's cases might be around that

- 2 highlights why there are cases where having such a
- 3 blanket ban might not be the right thing to do.
- 4 Q. I'm trying to focus not on YouTube, which
- 5 you keep coming back to. I'm trying to focus on
- 6 websites like LibGen, and I'm trying to talk about
- 7 it generally, because you say you've never heard of
- 8 LibGen.
- 9 And what I'm asking about is, if you've
- 10 got a website that, on its face, purports to
- 11 distribute copyrighted materials for which there is
- 12 no license -- which, obviously, is not what YouTube
- 13 does -- would you agree that either as a matter of
- 14 law or ethics, you would not want Meta trafficking
- 15 with that website?
- 16 ATTORNEY GHAJAR: Objection. The
- 17 question's vague. Incomplete hypothetical.
- THE WITNESS: Yeah, I mean, I get that
- 19 you're trying to get me to give an opinion on
- 20 LibGen, which I haven't really heard of.
- 21 BY ATTORNEY BOIES:

- Q. No I'm saying you haven't heard of
- 23 LibGen --
- 24 A. No, things like it. Things like it. I
- understand what you're saying. It's just a little

- 1 hard for me to weigh in on that without looking at
- 2 the nuances of that case.
- And the YouTube example, I just keep
- 4 raising because it's an example of a thing that --
- of a product that over time I think people have
- 6 alleged have been potentially willful and not doing
- 7 enough to suppress or kind of clean up copyrighted
- 8 content and -- so I'm just trying to be careful,
- 9 because rather than having a conversation in some
- 10 sort of like absolute about how we would handle that
- 11 kind of case, I think I'd -- I just would want to
- 12 have some more time to think through it. I'd want
- our policy team to think through it. And I also
- 14 think it makes sense to look at the specifics of the
- 15 case because -- I mean, I think some people may
- 16 allege that YouTube fits the characteristics of what
- 17 you're saying too, and that's an example of the type
- of website that I would probably not think that we

- 19 should bend from using.
- 20 But I get that you're trying to ask about
- 21 something different. It's just that I don't have
- 22 knowledge of that specific thing.
- Q. I am asking a different question, and you
- 24 know perfectly well that YouTube does not purport to
- 25 be in the business of distributing copyrighted

- 1 materials for which it has no license; correct, sir?
- 2 A. Yes. So you're saying that another
- 3 website goes out of its way to communicate that it's
- 4 distributing illegal materials?
- Q. Yes, sir.
- 6 And you certainly agree you don't want to
- 7 do business with somebody like that; right?
- 8 ATTORNEY GHAJAR: Objection. Assumes
- 9 facts and incomplete hypothetical.
- 10 THE WITNESS: I mean, in general if
- 11 someone is broadcasting loudly that they're doing
- something that is illegal, that would be a pretty
- 13 big red flag that I'd want us to look at carefully
- 14 before engaging with them in any way.

- Now, if in the context of building like a
- 16 web crawler or something like that, you know,
- 17 it's -- I don't expect the web crawler to understand
- 18 the context of each of the -- the websites and maybe
- 19 some of it would be included in that so I just want
- 20 to be careful about having some kind of, like,
- 21 blanket statement on this.
- 22 But, yes, if someone is generally
- 23 broadcasting and saying "we're doing something
- 24 illegal," then I would want my teams to, you know,
- 25 be very careful and not just default into using that

- 1 thing.
- 2 BY ATTORNEY BOIES:
- Q. I'm talking a little bit more about just
- 4 being very careful?
- 5 A. About what?
- 6 Q. And I'm trying --
- 7 I'm talking a little bit more about
- 8 just -- than just being careful.
- 9 I'm asking you, as the CEO of Meta, what
- 10 nuance do you see in downloading materials from a
- 11 site that intentionally, and outwardly, says that it

is providing copyrighted works for which it has no

- 13 license?
- 14 What's the nuance there, sir?
- 15 ATTORNEY GHAJAR: Objection. Vague.
- 16 Assumes facts.
- 17 THE WITNESS: You know, I just want to be
- 18 careful because in my experience running the company
- 19 and dealing with different content policies and
- 20 things like that, a lot of things which seem obvious
- 21 immediately, upon further inspection and looking at
- 22 it from different angles, there are -- there is more
- 23 nuance to it. So I'm just sort of saying that in
- 24 response to your hypothetical, I think it deserves
- 25 more than a knee jerk response even though the way

- 1 that you are characterizing it is certainly
- 2 something that would be predisposed to look at and
- 3 think, "Hey, that looks negative. I'd want to dig
- 4 into this."
- 5 But one example that I just gave a moment
- 6 ago is what -- what Spidermate does in crawling.
- 7 And we covered this earlier; right? So I think that

- 8 there's a probably somewhat of a different between
- 9 the team making an intentional decision to go out
- 10 and engage with, or partner with, a website that
- is -- purports to be, kind of, blatantly doing
- something illegal as opposed to something like
- 13 Spidermate where the goal of it is crawl the web.
- 14 And it's not -- it's not making an assessment of
- 15 whether the content on any given website is legal or
- 16 harmful or anything. It basically is downloading
- 17 and making -- doing a web crawl. And then it's kind
- of up for maybe for us later to filter some things
- 19 out but in that case we may have a system that is
- 20 engaging with a website like that and downloading
- 21 that content and that may be something that at least
- 22 for the first round of how that product or
- 23 technology works you would want it to go crawl that
- 24 website even if were doing something that were
- 25 illegal and then it would be up the product teams

- 1 later to decide whether they would want to include
- 2 it in some way.
- 3 But this is all just sort of an example
- 4 of -- I think these things can sometimes end up

- 5 being more nuanced than they initially seem is
- 6 basically the main point that I'm making, but I
- 7 agree with your basic point that it seems
- 8 problematic and I would look at it with a general,
- 9 you know, prejudice or bias up front thinking that
- 10 was probably bad, but I think it deserves a little
- 11 bit more thought just a, you know, me opining on a
- 12 hypothetical here.
- 13 BY ATTORNEY BOIES:
- 14 Q. I want to the come back to my question,
- 15 but you mentioned Spidermate in this context. And
- 16 you mentioned Spidermate crawling the web, including
- 17 going to these websites that have the illegal
- 18 pirated materials.
- 19 You could tell Spidermate not to go to
- 20 those websites, could you not, sir?
- 21 ATTORNEY GHAJAR: Objection. Assumes
- 22 facts.
- 23 THE WITNESS: Yes. There are ways --
- 24 BY ATTORNEY BOIES:
- 25 Q. Okay.

- 1 A. -- to tell Spidermate to not crawl
- 2 specific things --
- Q. Okay.
- 4 A. -- including things like, you know,
- 5 robots.txt that, you know, when Spidermate is -- or
- 6 any web crawler is crawling, it can read something
- 7 in a very specific format that says "Hey, is this
- 8 supposed to be crawled or not?"
- 9 But I don't think, as it is built today,
- 10 Spidermate makes any assessment of the content or
- 11 tries to understand the content or summarize it
- 12 enough to make a judgment about whether the content
- is worthy of being included other than, you know,
- 14 whether we basically put it on a block list or
- whether some robots.txt says that it shouldn't be
- 16 crawled.
- Q. When you -- when you refer to the "block
- 18 list," what are you referring to?
- 19 A. I'm referring to your hypothetical. I'm
- 20 not aware that anything like that makes sense. You
- 21 were just asking whether we could block something,
- 22 and I think that, in theory, it would probably be
- 23 easy to make list of domains that we didn't want
- 24 Spidermate to crawl, but then we would've needed to
- 25 have gone and done that analysis in advance and put

1 So I -- in this I think there is this

- 2 question about, like, an author or a copyright
- 3 holder may not want something to be shared -- I
- 4 don't know. I think that that's -- it's an
- 5 interesting question about whether there's any kind
- 6 of public interest in that.
- 7 I mean, I think -- and these are -- these
- 8 are interesting copyright questions overall that I
- 9 think will be maybe resolved through this case, but,
- 10 like -- but, you know, as a -- just to take an
- 11 analog example -- and I can cut off at any point
- 12 that you want.
- 13 BY ATTORNEY BOIES:
- 14 Q. Any time would be good. Because I'm going
- 15 to run out of time.
- 16 A. Okay. Go for it. I'll stop.
- 17 Q. What I'm trying to do is I'm trying to
- 18 focus here on --
- 19 I accept that you want to have as much
- 20 data to train your models as you can, and I accept
- 21 that the more data that you have, the better the
- 22 models are going to be, and I accept having good

- 23 models is productive. Okay?
- 24 What I'm asking you is whether there are
- 25 certain standards that you would expect your company

1 to adhere to in terms of sourcing that data.

- I mean, just for example, you saw one of
- 3 the Meta people saying "we shouldn't use pirated
- 4 datasets as a source."
- 5 Do you agree with that as the CEO?
- 6 ATTORNEY GHAJAR: Objection. First, the
- 7 preamble misstates prior testimony. Second, asked
- 8 and answered. Third, vague.
- 9 THE WITNESS: I think I'd need to
- 10 understand it more, but, I mean, in general if
- 11 someone's characterizing something as pirated, that
- seems like at a minimum a pretty big red flag to
- understand whether it's a useful thing.
- 14 But I just -- I want to avoid a kind of
- 15 wholistic, you know, absolute response to this
- because I think that there's all these exceptions
- 17 where things may be in the public good or you --
- and, like, you want to -- you know, even if someone
- 19 doesn't want a specific dataset about them or

- 20 something that they produced to be out there,
- 21 there's just a lot of precedent, both in copyright
- 22 law and -- just in society more broadly about why it
- 23 might be good to use those things. So I guess in
- 24 general my view is, yeah, if someone thinks that
- 25 something is pirated, that's in general a pretty

- 1 negative connotation and a red flag that we should
- 2 look into it, and I would want us to do that.
- 3 Can I sit here right now and give, like, a
- 4 wholistic response that I would want to immediately
- 5 ban our use of that without more thorough
- 6 consideration of the -- of the pros and cons, of the
- 7 nuances of that? I just think that my experience on
- 8 this stuff is that this -- sometimes there's more
- 9 nuance. Sometimes there isn't and sometimes you
- 10 kind of dig in further and you're like, no, this is
- 11 just really bad, we shouldn't do it. I'm not saying
- 12 that, like, we justify anything. I mean, obviously
- 13 there are a lot of things that we decided not to do,
- 14 but I guess I just want to be careful about giving
- 15 too quick of a knee-jerk reaction to that.